

## THE IMPORTANCE OF CLOSED CAPTIONING

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Twenty-eight million Americans, or about ten percent of the population, are deaf or hard of hearing. They rely on closed captioning to gain access to the same television, film, and video resources that hearing individuals enjoy on a daily basis.

The benefits of closed captioning extend far beyond the deaf or hard of hearing community. Most people are beginning to recognize its other useful applications. For example, it is not uncommon to see the closed captioning displayed in noisy public environments such as airports, gyms, waiting rooms, and sports bars.

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### Why do I need to have my television programs closed captioned?

The Telecommunications Act, first established by the FCC in 1996, made closed captioning mandatory for broadcasters. As of January 1, 2006, captioning became mandatory for 100 percent of English programming (with a few special exceptions).

**[ClosedCaptionService.com](http://ClosedCaptionService.com)**

**(888) 294-2257**



**Impact Media**

4814 Greenbriar Lane  
Hesston, PA 16647  
Phone (814) 658-3580  
[www.closedcaptioningservice.com](http://www.closedcaptioningservice.com)

**CLOSED CAPTIONING  
SERVICE STARTING AT  
ONLY \$175**

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# COMPLETE CLOSED CAPTIONING PACKAGE

Impact Media offers a complete closed captioning package for only \$175 for a half-hour program.

This package includes:

- ✚ Transcript
- ✚ Encoding
- ✚ Closed Captioned Tape
- ✚ Shipping up to 2<sup>nd</sup> day

Send us your master program tape and we will provide you with a closed captioned program ready to air on broadcast television.

For fast turn around service, we do ask that you send us an audio file of your program so that way we can have the transcript finished and ready for our final check when your tape arrives at our facility.

We label and ship all tapes directly to the stations for your convenience. We can also send you a DVD copy of your closed captioned program for an additional small fee.

**We closed Caption Music Video  
\$150 up to 6 minutes**

## Tape Formats Available:

- ✚ Beta SP
- ✚ DVC Pro 50
- ✚ DVC Pro 25
- ✚ DV Cam
- ✚ DV
- ✚ Mini DV
- ✚ DVD

**We offer many services in addition to closed captioning.**

If you are doing a mass-marketing campaign and need multiple tapes with different 800 numbers, we can insert your 800 numbers for you saving you the time and cost of making multiple master tapes. We also provide dub services for airing on multiple stations.

**We are particular about our work and we make sure that your graphics and contact information are visible, on the screen with the closed captioning.**

Impact Media is your answer for a fast dependable closed captioning provider, as well as, full service video postproduction. We deliver professional quality at an affordable price, on time. We do not charge extra for fast turn-around services. We work with you to meet any deadlines that you are facing.

## Services Available:

- ✚ Closed Captioning
- ✚ Open Captioning
- ✚ Dub House
- ✚ Video Editing
- ✚ Tape Duplication
- ✚ DVD Mastering
- ✚ Tape Transfers
- ✚ DVD & CD Duplication
- ✚ DVD & CD Packaging
- ✚ Web Design
- ✚ Promotional Videos
- ✚ On Location Filming

**We would love to hear from you. Give Impact Media a call today for all of your closed captioning and video production needs or visit us on the web.**

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